



Date: 03/22/10

Current Geography Selection: (1 Selected) 10 mile radius: 1 N MAIN ST, GREENVILLE, SC 29601 *

Lat: 34.850807 Long: -82.399102

City: Greenville Pop: 59,018

County: Greenville County Pop: 450,222

Zip: 29601 Pop: 9,704

Consumer Expenditure Summary Report

Consumer Expenditure Totals (Average Household Annual Expenditures)

	2009 Estimate	2014 Projection	% Change 09-14
Total Households	139,878	161,705	15.6%
Total Avg Household Expenditure	\$51,425	\$53,819	4.7%
Total Avg Retail Expenditure	\$21,836	\$22,837	4.6%

Consumer Expenditure Detail (Average Household Annual Expenditures)

	2009 Estimate	% of Total	2014 Projection	% of Total	% Change 09-14
Airline Fares	\$387.24	0.8%	\$413.15	0.8%	6.7%
Alcoholic Beverages	\$611.79	1.2%	\$646.70	1.2%	5.7%
Alimony & Child Support	\$273.59	0.5%	\$291.07	0.5%	6.4%
Apparel	\$2,458.99	4.8%	\$2,571.01	4.8%	4.6%
Apparel Services & Acces	\$395.54	0.8%	\$421.00	0.8%	6.4%
Audio Equipment	\$86.31	0.2%	\$89.74	0.2%	4.0%
Babysitting & Elderly Care	\$432.47	0.8%	\$453.89	0.8%	5.0%
Books	\$61.96	0.1%	\$64.94	0.1%	4.8%
Books & Supplies	\$176.68	0.3%	\$189.13	0.4%	7.0%
Boys Apparel	\$117.62	0.2%	\$121.47	0.2%	3.3%
Cellular Phone Service	\$402.17	0.8%	\$414.16	0.8%	3.0%
Cigarettes	\$297.09	0.6%	\$301.81	0.6%	1.6%
Computer Hardware	\$358.49	0.7%	\$377.71	0.7%	5.4%
Computer Information Svcs	\$172.24	0.3%	\$180.23	0.3%	4.6%
Computer Software	\$27.88	0.1%	\$29.38	0.1%	5.4%
Contributions	\$1,959.13	3.8%	\$2,108.61	3.9%	7.6%
Coolant & Other Fluids	\$7.86	0.0%	\$8.16	0.0%	3.7%
Cosmetics & Perfume	\$105.30	0.2%	\$109.95	0.2%	4.4%
Deodorants & Other Pers Care	\$29.17	0.1%	\$30.47	0.1%	4.5%
Education	\$1,264.21	2.5%	\$1,350.93	2.5%	6.9%
Electricity	\$1,303.14	2.5%	\$1,339.79	2.5%	2.8%
Entertainment	\$2,876.64	5.6%	\$3,016.78	5.6%	4.9%
Fees & Admissions	\$756.85	1.5%	\$809.64	1.5%	7.0%
Finance Chgs Exc Mort & Veh	\$553.11	1.1%	\$575.08	1.1%	4.0%

Floor Coverings	\$79.41	0.2%	\$86.16	0.2%	8.5%
Food & Beverages	\$7,831.78	15.2%	\$8,132.18	15.1%	3.8%
Food At Home	\$4,040.28	7.9%	\$4,151.73	7.7%	2.8%
Food Away From Home	\$3,179.72	6.2%	\$3,333.75	6.2%	4.8%
Footwear	\$387.66	0.8%	\$398.68	0.7%	2.8%
Fuel Oil & Other Fuels	\$132.54	0.3%	\$137.66	0.3%	3.9%
Funeral & Cemetery	\$94.30	0.2%	\$99.17	0.2%	5.2%
Furniture	\$620.34	1.2%	\$658.17	1.2%	6.1%
Gasoline & Oil	\$2,269.61	4.4%	\$2,346.67	4.4%	3.4%
Gifts	\$1,384.67	2.7%	\$1,482.14	2.8%	7.0%
Girls Apparel	\$160.83	0.3%	\$166.23	0.3%	3.4%
Hair Care	\$57.84	0.1%	\$60.36	0.1%	4.4%
Hard Surface Flooring	\$26.74	0.1%	\$28.25	0.1%	5.6%
Health Care	\$3,129.78	6.1%	\$3,246.85	6.0%	3.7%
Health Care Insurance	\$1,511.81	2.9%	\$1,568.36	2.9%	3.7%
Health Care Services	\$755.29	1.5%	\$780.15	1.5%	3.3%
Health Care Supplies & Equip	\$862.69	1.7%	\$898.34	1.7%	4.1%
Household Services	\$336.65	0.7%	\$358.95	0.7%	6.6%
Household Supplies	\$821.63	1.6%	\$875.27	1.6%	6.5%
Household Textiles	\$160.00	0.3%	\$167.94	0.3%	5.0%
Housewares & Small App	\$1,150.46	2.2%	\$1,211.11	2.3%	5.3%
Indoor Plants & Fresh Flowers	\$73.23	0.1%	\$76.60	0.1%	4.6%
Infants Apparel	\$108.91	0.2%	\$113.18	0.2%	3.9%
Jewelry	\$158.26	0.3%	\$168.80	0.3%	6.7%
Legal & Accounting	\$103.36	0.2%	\$107.98	0.2%	4.5%
Magazines	\$34.70	0.1%	\$36.38	0.1%	4.8%
Major Appliances	\$262.39	0.5%	\$276.14	0.5%	5.2%
Mass Transit	\$103.75	0.2%	\$110.62	0.2%	6.6%
Men's Apparel	\$467.44	0.9%	\$489.30	0.9%	4.7%
Mortgage Interest	\$4,020.79	7.8%	\$4,241.23	7.9%	5.5%
Natural Gas	\$501.90	1.0%	\$520.05	1.0%	3.6%
New Car Purchased	\$1,211.72	2.4%	\$1,278.06	2.4%	5.5%
New Truck Purchased	\$1,435.72	2.8%	\$1,514.58	2.8%	5.5%
New Vehicle Purchase	\$2,647.45	5.1%	\$2,792.64	5.2%	5.5%
Newspapers	\$72.53	0.1%	\$76.11	0.1%	4.9%
Oral Hygeine Products	\$26.78	0.1%	\$27.95	0.1%	4.4%
Other Lodging	\$605.84	1.2%	\$650.75	1.2%	7.4%
Other Miscellaneous Expenses	\$106.53	0.2%	\$110.83	0.2%	4.0%
Other Repairs & Maint	\$152.49	0.3%	\$160.68	0.3%	5.4%
Other Tobacco Products	\$33.06	0.1%	\$33.57	0.1%	1.5%
Other Transportation Costs	\$585.68	1.1%	\$617.59	1.1%	5.4%
Other Utilities	\$412.91	0.8%	\$427.51	0.8%	3.5%

Paint & Wallpaper	\$67.45	0.1%	\$70.98	0.1%	5.2%
Personal Care Products	\$173.70	0.3%	\$181.36	0.3%	4.4%
Personal Care Services	\$498.27	1.0%	\$519.72	1.0%	4.3%
Personal Insurance	\$534.70	1.0%	\$569.70	1.1%	6.5%
Pet Supplies & Svcs	\$277.93	0.5%	\$288.92	0.5%	4.0%
Photographic Equip & Supplies	\$124.69	0.2%	\$129.77	0.2%	4.1%
Plumbing & Heating	\$60.55	0.1%	\$64.08	0.1%	5.8%
Property Taxes	\$1,747.85	3.4%	\$1,863.01	3.5%	6.6%
Public Transportation	\$601.36	1.2%	\$641.69	1.2%	6.7%
Records/Tapes/CD Purchases	\$138.10	0.3%	\$143.38	0.3%	0.0%
Recreational Equip & Supplies	\$1,126.25	2.2%	\$1,175.08	2.2%	4.3%
Rental Costs	\$2,212.21	4.3%	\$2,253.29	4.2%	1.9%
Roofing & Siding	\$82.77	0.2%	\$87.42	0.2%	5.6%
Satellite Dishes	\$10.84	0.0%	\$11.29	0.0%	4.2%
Shaving Needs	\$12.45	0.0%	\$12.99	0.0%	4.4%
Shelter	\$9,944.98	19.3%	\$10,438.30	19.4%	5.0%
Telephone Svc Excl Cell	\$792.14	1.5%	\$816.82	1.5%	3.1%
Televisions	\$125.95	0.2%	\$131.04	0.2%	4.0%
Transportation	\$10,231.45	19.9%	\$10,658.79	19.8%	4.2%
Tuition	\$1,087.54	2.1%	\$1,161.80	2.2%	6.8%
Used Car Purchase	\$869.73	1.7%	\$890.63	1.7%	2.4%
Used Truck Purchase	\$757.56	1.5%	\$776.30	1.4%	2.5%
Used Vehicle Purchase	\$1,627.29	3.2%	\$1,666.93	3.1%	2.4%
VCRs & Related Equipment	\$52.04	0.1%	\$54.04	0.1%	3.8%
Vehicle Insurance	\$1,154.28	2.2%	\$1,197.77	2.2%	3.8%
Vehicle Repair	\$786.39	1.5%	\$816.08	1.5%	3.8%
Vehicle Repair & Maintenance	\$794.25	1.5%	\$824.24	1.5%	3.8%
Video & Audio Equipment	\$993.54	1.9%	\$1,032.06	1.9%	3.9%
Video Game Hardware & Software	\$32.27	0.1%	\$33.57	0.1%	4.0%
Watches	\$29.25	0.1%	\$31.12	0.1%	6.4%
Women's Apparel	\$820.99	1.6%	\$861.16	1.6%	4.9%

*Consumer Expenditure
Categories contain
overlapping information and
will therefore NOT add up to
Total Household Expenditure*

*** Reports requiring summarization use only the largest Radius or Drive Time around each center point to calculate results.**

Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data.
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