



**Date:** 03/22/10

**Current Geography Selection:** (1 Selected) 10 mile radius: 3221 N PLEASANTBURG DR, GREENVILLE, SC 29609 \*

**Lat:** 34.889795 **Long:** -82.400730

**County:** Greenville County **Pop:** 450,222

**Zip:** 29609 **Pop:** 29,026

## Consumer Expenditure Summary Report

### Consumer Expenditure Totals (Average Household Annual Expenditures)

	2009 Estimate	2014 Projection	% Change 09-14
Total Households	132,975	153,998	15.8%
Total Avg Household Expenditure	\$50,237	\$52,643	4.8%
Total Avg Retail Expenditure	\$21,352	\$22,359	4.7%

### Consumer Expenditure Detail (Average Household Annual Expenditures)

	2009 Estimate	% of Total	2014 Projection	% of Total	% Change 09-14
Airline Fares	\$375.95	0.7%	\$401.29	0.8%	6.7%
Alcoholic Beverages	\$596.37	1.2%	\$630.80	1.2%	5.8%
Alimony & Child Support	\$265.84	0.5%	\$282.96	0.5%	6.4%
Apparel	\$2,401.22	4.8%	\$2,513.34	4.8%	4.7%
Apparel Services & Acces	\$383.77	0.8%	\$408.58	0.8%	6.5%
Audio Equipment	\$84.49	0.2%	\$87.98	0.2%	4.1%
Babysitting & Elderly Care	\$419.16	0.8%	\$440.09	0.8%	5.0%
Books	\$60.53	0.1%	\$63.51	0.1%	4.9%
Books & Supplies	\$170.95	0.3%	\$183.02	0.3%	7.1%
Boys Apparel	\$114.91	0.2%	\$118.82	0.2%	3.4%
Cellular Phone Service	\$395.18	0.8%	\$407.49	0.8%	3.1%
Cigarettes	\$294.16	0.6%	\$299.44	0.6%	1.8%
Computer Hardware	\$348.73	0.7%	\$368.01	0.7%	5.5%
Computer Information Svcs	\$167.68	0.3%	\$175.57	0.3%	4.7%
Computer Software	\$27.13	0.1%	\$28.63	0.1%	5.6%
Contributions	\$1,898.45	3.8%	\$2,044.16	3.9%	7.7%
Coolant & Other Fluids	\$7.70	0.0%	\$8.00	0.0%	3.9%
Cosmetics & Perfume	\$102.95	0.2%	\$107.64	0.2%	4.6%
Deodorants & Other Pers Care	\$28.54	0.1%	\$29.85	0.1%	4.6%
Education	\$1,223.59	2.4%	\$1,307.39	2.5%	6.8%
Electricity	\$1,282.02	2.6%	\$1,319.85	2.5%	3.0%
Entertainment	\$2,805.80	5.6%	\$2,946.41	5.6%	5.0%
Fees & Admissions	\$732.44	1.5%	\$784.26	1.5%	7.1%
Finance Chgs Exc Mort & Veh	\$542.24	1.1%	\$564.50	1.1%	4.1%

Floor Coverings	\$76.54	0.2%	\$83.13	0.2%	8.6%
Food & Beverages	\$7,673.65	15.3%	\$7,979.13	15.2%	4.0%
Food At Home	\$3,972.88	7.9%	\$4,088.85	7.8%	2.9%
Food Away From Home	\$3,104.40	6.2%	\$3,259.49	6.2%	5.0%
Footwear	\$381.01	0.8%	\$392.47	0.7%	3.0%
Fuel Oil & Other Fuels	\$129.98	0.3%	\$135.25	0.3%	4.1%
Funeral & Cemetery	\$92.41	0.2%	\$97.38	0.2%	5.4%
Furniture	\$602.10	1.2%	\$639.91	1.2%	6.3%
Gasoline & Oil	\$2,224.82	4.4%	\$2,305.23	4.4%	3.6%
Gifts	\$1,343.90	2.7%	\$1,439.40	2.7%	7.1%
Girls Apparel	\$156.80	0.3%	\$162.35	0.3%	3.5%
Hair Care	\$56.58	0.1%	\$59.12	0.1%	4.5%
Hard Surface Flooring	\$26.03	0.1%	\$27.53	0.1%	5.8%
Health Care	\$3,076.04	6.1%	\$3,195.89	6.1%	3.9%
Health Care Insurance	\$1,485.89	3.0%	\$1,543.74	2.9%	3.9%
Health Care Services	\$742.45	1.5%	\$767.93	1.5%	3.4%
Health Care Supplies & Equip	\$847.70	1.7%	\$884.22	1.7%	4.3%
Household Services	\$326.59	0.7%	\$348.58	0.7%	6.7%
Household Supplies	\$796.52	1.6%	\$849.50	1.6%	6.7%
Household Textiles	\$156.11	0.3%	\$164.13	0.3%	5.1%
Housewares & Small App	\$1,119.19	2.2%	\$1,179.88	2.2%	5.4%
Indoor Plants & Fresh Flowers	\$71.21	0.1%	\$74.54	0.1%	4.7%
Infants Apparel	\$106.28	0.2%	\$110.62	0.2%	4.1%
Jewelry	\$153.49	0.3%	\$163.80	0.3%	6.7%
Legal & Accounting	\$101.31	0.2%	\$106.01	0.2%	4.6%
Magazines	\$33.90	0.1%	\$35.57	0.1%	4.9%
Major Appliances	\$255.85	0.5%	\$269.63	0.5%	5.4%
Mass Transit	\$100.72	0.2%	\$107.44	0.2%	6.7%
Men's Apparel	\$456.28	0.9%	\$478.22	0.9%	4.8%
Mortgage Interest	\$3,899.42	7.8%	\$4,119.32	7.8%	5.6%
Natural Gas	\$492.55	1.0%	\$510.98	1.0%	3.7%
New Car Purchased	\$1,177.44	2.3%	\$1,244.47	2.4%	5.7%
New Truck Purchased	\$1,394.45	2.8%	\$1,474.16	2.8%	5.7%
New Vehicle Purchase	\$2,571.88	5.1%	\$2,718.63	5.2%	5.7%
Newspapers	\$70.86	0.1%	\$74.44	0.1%	5.1%
Oral Hygeine Products	\$26.19	0.1%	\$27.36	0.1%	4.5%
Other Lodging	\$584.42	1.2%	\$627.45	1.2%	7.4%
Other Miscellaneous Expenses	\$104.46	0.2%	\$108.81	0.2%	4.2%
Other Repairs & Maint	\$148.50	0.3%	\$156.63	0.3%	5.5%
Other Tobacco Products	\$32.73	0.1%	\$33.31	0.1%	1.8%
Other Transportation Costs	\$569.91	1.1%	\$601.57	1.1%	5.6%
Other Utilities	\$405.03	0.8%	\$420.00	0.8%	3.7%

Paint & Wallpaper	\$65.73	0.1%	\$69.23	0.1%	5.3%
Personal Care Products	\$169.86	0.3%	\$177.57	0.3%	4.5%
Personal Care Services	\$487.16	1.0%	\$508.75	1.0%	4.4%
Personal Insurance	\$518.59	1.0%	\$552.92	1.1%	6.6%
Pet Supplies & Svcs	\$271.75	0.5%	\$282.93	0.5%	4.1%
Photographic Equip & Supplies	\$121.92	0.2%	\$127.07	0.2%	4.2%
Plumbing & Heating	\$58.89	0.1%	\$62.41	0.1%	6.0%
Property Taxes	\$1,696.68	3.4%	\$1,811.24	3.4%	6.8%
Public Transportation	\$583.88	1.2%	\$623.32	1.2%	6.8%
Records/Tapes/CD Purchases	\$135.30	0.3%	\$140.65	0.3%	0.0%
Recreational Equip & Supplies	\$1,100.23	2.2%	\$1,149.96	2.2%	4.5%
Rental Costs	\$2,204.28	4.4%	\$2,249.56	4.3%	2.1%
Roofing & Siding	\$80.58	0.2%	\$85.21	0.2%	5.7%
Satellite Dishes	\$10.62	0.0%	\$11.08	0.0%	4.3%
Shaving Needs	\$12.17	0.0%	\$12.72	0.0%	4.5%
Shelter	\$9,708.08	19.3%	\$10,202.06	19.4%	5.1%
Telephone Svc Excl Cell	\$778.13	1.5%	\$803.50	1.5%	3.3%
Televisions	\$123.29	0.2%	\$128.47	0.2%	4.2%
Transportation	\$10,001.06	19.9%	\$10,438.00	19.8%	4.4%
Tuition	\$1,052.64	2.1%	\$1,124.37	2.1%	6.8%
Used Car Purchase	\$856.69	1.7%	\$879.07	1.7%	2.6%
Used Truck Purchase	\$745.75	1.5%	\$765.85	1.5%	2.7%
Used Vehicle Purchase	\$1,602.44	3.2%	\$1,644.92	3.1%	2.7%
VCRs & Related Equipment	\$50.97	0.1%	\$52.99	0.1%	4.0%
Vehicle Insurance	\$1,131.12	2.3%	\$1,175.97	2.2%	4.0%
Vehicle Repair	\$769.94	1.5%	\$800.36	1.5%	4.0%
Vehicle Repair & Maintenance	\$777.64	1.5%	\$808.36	1.5%	4.0%
Video & Audio Equipment	\$973.13	1.9%	\$1,012.20	1.9%	4.0%
Video Game Hardware & Software	\$31.63	0.1%	\$32.94	0.1%	4.1%
Watches	\$28.38	0.1%	\$30.21	0.1%	6.4%
Women's Apparel	\$802.16	1.6%	\$842.29	1.6%	5.0%

*Consumer Expenditure  
Categories contain  
overlapping information and  
will therefore NOT add up to  
Total Household Expenditure*

**\* Reports requiring summarization use only the largest Radius or Drive Time around each center point to calculate results.**

Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data.  
Demographic data © 2009 by Experian/Applied Geographic Solutions.

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