



Date: 03/22/10

Current Geography Selection: (1 Selected) 10 mile radius: WOODRUFF RD & HIGHWAY 14, SIMPSONVILLE, SC 29681 *

Lat: 34.819960 Long: -82.256320

City: Five Forks Pop: 14,533

County: Greenville County Pop: 450,222

Zip: 29681 Pop: 41,802

Consumer Expenditure Summary Report

Consumer Expenditure Totals (Average Household Annual Expenditures)

	2009 Estimate	2014 Projection	% Change 09-14
Total Households	134,024	156,479	16.8%
Total Avg Household Expenditure	\$53,336	\$55,945	4.9%
Total Avg Retail Expenditure	\$22,613	\$23,701	4.8%

Consumer Expenditure Detail (Average Household Annual Expenditures)

	2009 Estimate	% of Total	2014 Projection	% of Total	% Change 09-14
Airline Fares	\$405.34	0.8%	\$433.82	0.8%	7.0%
Alcoholic Beverages	\$636.27	1.2%	\$674.10	1.2%	5.9%
Alimony & Child Support	\$286.01	0.5%	\$305.04	0.5%	6.7%
Apparel	\$2,552.80	4.8%	\$2,676.97	4.8%	4.9%
Apparel Services & Acces	\$414.65	0.8%	\$442.96	0.8%	6.8%
Audio Equipment	\$89.23	0.2%	\$92.98	0.2%	4.2%
Babysitting & Elderly Care	\$455.25	0.9%	\$480.21	0.9%	5.5%
Books	\$64.24	0.1%	\$67.44	0.1%	5.0%
Books & Supplies	\$186.22	0.4%	\$200.22	0.4%	7.5%
Boys Apparel	\$122.36	0.2%	\$127.13	0.2%	3.9%
Cellular Phone Service	\$413.23	0.8%	\$426.00	0.8%	3.1%
Cigarettes	\$301.06	0.6%	\$305.91	0.5%	1.6%
Computer Hardware	\$374.42	0.7%	\$395.12	0.7%	5.5%
Computer Information Svcs	\$179.51	0.3%	\$187.99	0.3%	4.7%
Computer Software	\$29.11	0.1%	\$30.73	0.1%	5.6%
Contributions	\$2,055.65	3.9%	\$2,221.09	4.0%	8.0%
Coolant & Other Fluids	\$8.13	0.0%	\$8.45	0.0%	3.9%
Cosmetics & Perfume	\$109.03	0.2%	\$114.07	0.2%	4.6%
Deodorants & Other Pers Care	\$30.19	0.1%	\$31.59	0.1%	4.6%
Education	\$1,332.05	2.5%	\$1,429.46	2.6%	7.3%
Electricity	\$1,335.64	2.5%	\$1,374.95	2.5%	2.9%
Entertainment	\$2,990.37	5.6%	\$3,143.90	5.6%	5.1%
Fees & Admissions	\$797.32	1.5%	\$856.07	1.5%	7.4%
Finance Chgs Exc Mort & Veh	\$570.39	1.1%	\$593.54	1.1%	4.1%

Floor Coverings	\$83.96	0.2%	\$91.27	0.2%	8.7%
Food & Beverages	\$8,084.81	15.2%	\$8,413.10	15.0%	4.1%
Food At Home	\$4,146.91	7.8%	\$4,270.60	7.6%	3.0%
Food Away From Home	\$3,301.63	6.2%	\$3,468.41	6.2%	5.1%
Footwear	\$398.40	0.7%	\$410.61	0.7%	3.1%
Fuel Oil & Other Fuels	\$136.54	0.3%	\$142.04	0.3%	4.0%
Funeral & Cemetery	\$97.34	0.2%	\$102.53	0.2%	5.3%
Furniture	\$649.84	1.2%	\$690.85	1.2%	6.3%
Gasoline & Oil	\$2,341.49	4.4%	\$2,424.69	4.3%	3.6%
Gifts	\$1,450.10	2.7%	\$1,556.11	2.8%	7.3%
Girls Apparel	\$167.82	0.3%	\$174.52	0.3%	4.0%
Hair Care	\$59.83	0.1%	\$62.55	0.1%	4.5%
Hard Surface Flooring	\$27.92	0.1%	\$29.56	0.1%	5.9%
Health Care	\$3,210.46	6.0%	\$3,333.51	6.0%	3.8%
Health Care Insurance	\$1,550.29	2.9%	\$1,609.45	2.9%	3.8%
Health Care Services	\$775.34	1.5%	\$802.03	1.4%	3.4%
Health Care Supplies & Equip	\$884.83	1.7%	\$922.03	1.6%	4.2%
Household Services	\$352.82	0.7%	\$377.30	0.7%	6.9%
Household Supplies	\$862.80	1.6%	\$922.46	1.6%	6.9%
Household Textiles	\$166.22	0.3%	\$174.74	0.3%	5.1%
Housewares & Small App	\$1,201.44	2.3%	\$1,266.58	2.3%	5.4%
Indoor Plants & Fresh Flowers	\$76.52	0.1%	\$80.09	0.1%	4.7%
Infants Apparel	\$113.21	0.2%	\$118.09	0.2%	4.3%
Jewelry	\$166.00	0.3%	\$177.74	0.3%	7.1%
Legal & Accounting	\$106.63	0.2%	\$111.52	0.2%	4.6%
Magazines	\$35.98	0.1%	\$37.78	0.1%	5.0%
Major Appliances	\$272.56	0.5%	\$287.51	0.5%	5.5%
Mass Transit	\$108.61	0.2%	\$116.18	0.2%	7.0%
Men's Apparel	\$485.47	0.9%	\$509.04	0.9%	4.9%
Mortgage Interest	\$4,226.19	7.9%	\$4,470.21	8.0%	5.8%
Natural Gas	\$516.66	1.0%	\$536.49	1.0%	3.8%
New Car Purchased	\$1,267.04	2.4%	\$1,337.35	2.4%	5.6%
New Truck Purchased	\$1,502.48	2.8%	\$1,586.12	2.8%	5.6%
New Vehicle Purchase	\$2,769.52	5.2%	\$2,923.47	5.2%	5.6%
Newspapers	\$75.18	0.1%	\$79.02	0.1%	5.1%
Oral Hygeine Products	\$27.73	0.1%	\$28.99	0.1%	4.5%
Other Lodging	\$640.51	1.2%	\$689.80	1.2%	7.7%
Other Miscellaneous Expenses	\$109.82	0.2%	\$114.35	0.2%	4.1%
Other Repairs & Maint	\$158.97	0.3%	\$167.86	0.3%	5.6%
Other Tobacco Products	\$33.51	0.1%	\$34.03	0.1%	1.6%
Other Transportation Costs	\$611.64	1.1%	\$646.90	1.2%	5.8%
Other Utilities	\$425.47	0.8%	\$441.40	0.8%	3.7%

Paint & Wallpaper	\$70.24	0.1%	\$74.07	0.1%	5.5%
Personal Care Products	\$179.83	0.3%	\$188.12	0.3%	4.6%
Personal Care Services	\$515.98	1.0%	\$539.18	1.0%	4.5%
Personal Insurance	\$560.66	1.1%	\$599.42	1.1%	6.9%
Pet Supplies & Svcs	\$287.67	0.5%	\$299.65	0.5%	4.2%
Photographic Equip & Supplies	\$128.90	0.2%	\$134.31	0.2%	4.2%
Plumbing & Heating	\$63.26	0.1%	\$67.12	0.1%	6.1%
Property Taxes	\$1,829.46	3.4%	\$1,956.27	3.5%	6.9%
Public Transportation	\$629.40	1.2%	\$673.72	1.2%	7.0%
Records/Tapes/CD Purchases	\$142.60	0.3%	\$148.34	0.3%	0.0%
Recreational Equip & Supplies	\$1,166.64	2.2%	\$1,219.51	2.2%	4.5%
Rental Costs	\$2,221.21	4.2%	\$2,265.02	4.0%	2.0%
Roofing & Siding	\$86.35	0.2%	\$91.42	0.2%	5.9%
Satellite Dishes	\$11.20	0.0%	\$11.69	0.0%	4.4%
Shaving Needs	\$12.89	0.0%	\$13.47	0.0%	4.5%
Shelter	\$10,332.47	19.4%	\$10,874.22	19.4%	5.2%
Telephone Svc Excl Cell	\$814.30	1.5%	\$840.71	1.5%	3.2%
Televisions	\$130.24	0.2%	\$135.80	0.2%	4.3%
Transportation	\$10,602.87	19.9%	\$11,061.05	19.8%	4.3%
Tuition	\$1,145.83	2.1%	\$1,229.24	2.2%	7.3%
Used Car Purchase	\$890.45	1.7%	\$912.80	1.6%	2.5%
Used Truck Purchase	\$776.57	1.5%	\$796.71	1.4%	2.6%
Used Vehicle Purchase	\$1,667.02	3.1%	\$1,709.51	3.1%	2.6%
VCRs & Related Equipment	\$53.77	0.1%	\$55.94	0.1%	4.0%
Vehicle Insurance	\$1,191.43	2.2%	\$1,237.88	2.2%	3.9%
Vehicle Repair	\$812.99	1.5%	\$845.02	1.5%	3.9%
Vehicle Repair & Maintenance	\$821.12	1.5%	\$853.47	1.5%	3.9%
Video & Audio Equipment	\$1,026.41	1.9%	\$1,068.32	1.9%	4.1%
Video Game Hardware & Software	\$33.32	0.1%	\$34.72	0.1%	4.2%
Watches	\$30.65	0.1%	\$32.73	0.1%	6.8%
Women's Apparel	\$850.90	1.6%	\$894.61	1.6%	5.1%

*Consumer Expenditure
Categories contain
overlapping information and
will therefore NOT add up to
Total Household Expenditure*

*** Reports requiring summarization use only the largest Radius or Drive Time around each center point to calculate results.**

Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data.
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