



Date: 03/22/10

Current Geography Selection: (1 Selected) 10 mile radius: 104 S MAIN ST, TRAVELERS REST, SC 29690 *

Lat: 34.965377 Long: -82.441417

City: Travelers Rest Pop: 4,475

County: Greenville County Pop: 450,222

Zip: 29690 Pop: 19,761

Consumer Expenditure Summary Report

Consumer Expenditure Totals (Average Household Annual Expenditures)

	2009 Estimate	2014 Projection	% Change 09-14
Total Households	83,332	94,550	13.5%
Total Avg Household Expenditure	\$45,683	\$47,851	4.7%
Total Avg Retail Expenditure	\$19,480	\$20,387	4.7%

Consumer Expenditure Detail (Average Household Annual Expenditures)

	2009 Estimate	% of Total	2014 Projection	% of Total	% Change 09-14
Airline Fares	\$331.85	0.7%	\$353.20	0.7%	6.4%
Alcoholic Beverages	\$534.54	1.2%	\$564.09	1.2%	5.5%
Alimony & Child Support	\$235.09	0.5%	\$249.77	0.5%	6.2%
Apparel	\$2,178.49	4.8%	\$2,278.04	4.8%	4.6%
Apparel Services & Acces	\$337.98	0.7%	\$358.69	0.8%	6.1%
Audio Equipment	\$77.53	0.2%	\$80.73	0.2%	4.1%
Babysitting & Elderly Care	\$369.38	0.8%	\$386.74	0.8%	4.7%
Books	\$54.92	0.1%	\$57.60	0.1%	4.9%
Books & Supplies	\$148.74	0.3%	\$158.66	0.3%	6.7%
Boys Apparel	\$104.77	0.2%	\$108.18	0.2%	3.3%
Cellular Phone Service	\$367.42	0.8%	\$379.07	0.8%	3.2%
Cigarettes	\$282.05	0.6%	\$287.67	0.6%	2.0%
Computer Hardware	\$312.44	0.7%	\$330.00	0.7%	5.6%
Computer Information Svcs	\$149.94	0.3%	\$157.01	0.3%	4.7%
Computer Software	\$24.32	0.1%	\$25.69	0.1%	5.7%
Contributions	\$1,658.43	3.6%	\$1,777.99	3.7%	7.2%
Coolant & Other Fluids	\$7.07	0.0%	\$7.35	0.0%	4.0%
Cosmetics & Perfume	\$93.95	0.2%	\$98.22	0.2%	4.6%
Deodorants & Other Pers Care	\$26.08	0.1%	\$27.28	0.1%	4.6%
Education	\$1,065.02	2.3%	\$1,133.43	2.4%	6.4%
Electricity	\$1,198.02	2.6%	\$1,233.81	2.6%	3.0%
Entertainment	\$2,538.19	5.6%	\$2,663.66	5.6%	4.9%
Fees & Admissions	\$639.23	1.4%	\$683.13	1.4%	6.9%
Finance Chgs Exc Mort & Veh	\$499.22	1.1%	\$519.80	1.1%	4.1%

Floor Coverings	\$65.78	0.1%	\$71.40	0.2%	8.5%
Food & Beverages	\$7,063.82	15.5%	\$7,345.30	15.4%	4.0%
Food At Home	\$3,711.72	8.1%	\$3,822.43	8.0%	3.0%
Food Away From Home	\$2,817.56	6.2%	\$2,958.78	6.2%	5.0%
Footwear	\$355.37	0.8%	\$366.49	0.8%	3.1%
Fuel Oil & Other Fuels	\$120.29	0.3%	\$125.31	0.3%	4.2%
Funeral & Cemetery	\$85.08	0.2%	\$89.74	0.2%	5.5%
Furniture	\$534.97	1.2%	\$568.83	1.2%	6.3%
Gasoline & Oil	\$2,060.44	4.5%	\$2,138.64	4.5%	3.8%
Gifts	\$1,183.87	2.6%	\$1,264.89	2.6%	6.8%
Girls Apparel	\$142.20	0.3%	\$147.11	0.3%	3.5%
Hair Care	\$51.70	0.1%	\$54.01	0.1%	4.5%
Hard Surface Flooring	\$23.31	0.1%	\$24.64	0.1%	5.7%
Health Care	\$2,863.13	6.3%	\$2,975.77	6.2%	3.9%
Health Care Insurance	\$1,383.24	3.0%	\$1,437.59	3.0%	3.9%
Health Care Services	\$691.15	1.5%	\$715.05	1.5%	3.5%
Health Care Supplies & Equip	\$788.74	1.7%	\$823.13	1.7%	4.4%
Household Services	\$288.17	0.6%	\$307.11	0.6%	6.6%
Household Supplies	\$702.42	1.5%	\$748.00	1.6%	6.5%
Household Textiles	\$141.42	0.3%	\$148.82	0.3%	5.2%
Housewares & Small App	\$1,002.24	2.2%	\$1,057.41	2.2%	5.5%
Indoor Plants & Fresh Flowers	\$63.53	0.1%	\$66.52	0.1%	4.7%
Infants Apparel	\$96.60	0.2%	\$100.49	0.2%	4.0%
Jewelry	\$135.10	0.3%	\$143.76	0.3%	6.4%
Legal & Accounting	\$93.31	0.2%	\$97.70	0.2%	4.7%
Magazines	\$30.77	0.1%	\$32.27	0.1%	4.9%
Major Appliances	\$231.36	0.5%	\$243.55	0.5%	5.3%
Mass Transit	\$88.91	0.2%	\$94.58	0.2%	6.4%
Men's Apparel	\$413.53	0.9%	\$433.46	0.9%	4.8%
Mortgage Interest	\$3,452.02	7.6%	\$3,648.28	7.6%	5.7%
Natural Gas	\$455.64	1.0%	\$472.46	1.0%	3.7%
New Car Purchased	\$1,051.99	2.3%	\$1,114.77	2.3%	6.0%
New Truck Purchased	\$1,244.58	2.7%	\$1,319.20	2.8%	6.0%
New Vehicle Purchase	\$2,296.57	5.0%	\$2,433.97	5.1%	6.0%
Newspapers	\$64.33	0.1%	\$67.56	0.1%	5.0%
Oral Hygeine Products	\$23.91	0.1%	\$24.98	0.1%	4.5%
Other Lodging	\$500.04	1.1%	\$534.72	1.1%	6.9%
Other Miscellaneous Expenses	\$96.22	0.2%	\$100.25	0.2%	4.2%
Other Repairs & Maint	\$133.16	0.3%	\$140.37	0.3%	5.4%
Other Tobacco Products	\$31.39	0.1%	\$32.00	0.1%	1.9%
Other Transportation Costs	\$509.10	1.1%	\$536.86	1.1%	5.5%
Other Utilities	\$374.61	0.8%	\$388.60	0.8%	3.7%

Paint & Wallpaper	\$59.10	0.1%	\$62.22	0.1%	5.3%
Personal Care Products	\$155.04	0.3%	\$162.08	0.3%	4.5%
Personal Care Services	\$444.51	1.0%	\$464.18	1.0%	4.4%
Personal Insurance	\$456.74	1.0%	\$485.75	1.0%	6.4%
Pet Supplies & Svcs	\$248.66	0.5%	\$258.91	0.5%	4.1%
Photographic Equip & Supplies	\$111.58	0.2%	\$116.30	0.2%	4.2%
Plumbing & Heating	\$52.68	0.1%	\$55.81	0.1%	6.0%
Property Taxes	\$1,504.98	3.3%	\$1,605.56	3.4%	6.7%
Public Transportation	\$515.53	1.1%	\$548.79	1.1%	6.5%
Records/Tapes/CD Purchases	\$124.35	0.3%	\$129.25	0.3%	0.0%
Recreational Equip & Supplies	\$1,005.06	2.2%	\$1,050.79	2.2%	4.6%
Rental Costs	\$2,153.13	4.7%	\$2,199.03	4.6%	2.1%
Roofing & Siding	\$72.26	0.2%	\$76.39	0.2%	5.7%
Satellite Dishes	\$9.75	0.0%	\$10.18	0.0%	4.3%
Shaving Needs	\$11.11	0.0%	\$11.60	0.0%	4.5%
Shelter	\$8,798.86	19.3%	\$9,239.54	19.3%	5.0%
Telephone Svc Excl Cell	\$723.08	1.6%	\$747.13	1.6%	3.3%
Televisions	\$113.15	0.2%	\$117.91	0.2%	4.2%
Transportation	\$9,141.67	20.0%	\$9,555.65	20.0%	4.5%
Tuition	\$916.28	2.0%	\$974.77	2.0%	6.4%
Used Car Purchase	\$805.51	1.8%	\$828.73	1.7%	2.9%
Used Truck Purchase	\$700.57	1.5%	\$721.39	1.5%	3.0%
Used Vehicle Purchase	\$1,506.09	3.3%	\$1,550.12	3.2%	2.9%
VCRs & Related Equipment	\$46.80	0.1%	\$48.66	0.1%	4.0%
Vehicle Insurance	\$1,043.88	2.3%	\$1,086.97	2.3%	4.1%
Vehicle Repair	\$707.54	1.5%	\$736.36	1.5%	4.1%
Vehicle Repair & Maintenance	\$714.61	1.6%	\$743.72	1.6%	4.1%
Video & Audio Equipment	\$893.90	2.0%	\$929.74	1.9%	4.0%
Video Game Hardware & Software	\$29.09	0.1%	\$30.30	0.1%	4.1%
Watches	\$25.02	0.1%	\$26.54	0.1%	6.1%
Women's Apparel	\$728.05	1.6%	\$763.61	1.6%	4.9%

*Consumer Expenditure
Categories contain
overlapping information and
will therefore NOT add up to
Total Household Expenditure*

*** Reports requiring summarization use only the largest Radius or Drive Time around each center point to calculate results.**

Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data.
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