



ADVANCED MAINTENANCE RECOGNIZED AS THE GREENVILLE CHAMBER'S OCTOBER 2011 SMALL BUSINESS OF THE MONTH

FOR IMMEDIATE RELEASE – October 20, 2011

Chamber Contact: Claudia Wise, Small Business Manager

864-239-3728, cwise@greenvillechamber.org

Advanced Maintenance Contact: Charles Runge, Owner and President

864-422-5787, CRunge@AdvancedMaintenance.com

(Greenville, SC) The Greenville Chamber is pleased to announce Advanced Maintenance as the winner of the October 2011 Small Business of the Month Award.

Advanced Maintenance specializes in helping Upstate companies lower vehicle maintenance costs by providing commercial customers on-site maintenance for everything from forklifts and pick-up trucks to semi-trucks and trailers. Services include:

- Preventive and corrective maintenance
- 24/7 roadside assistance
- Monitoring vehicle maintenance with state of the art software that informs the customer when service is due
- DOT inspections

Advanced Maintenance opened its doors two and a half years ago, at I-85 and Mauldin Road in Greenville, SC. Owner and President Charles Runge previously spent over 20 years in Advertising, Sales and Marketing. He began his career on Madison Avenue working for Young and Rubicam on the R. J. Reynolds and Johnson and Johnson accounts before returning to his hometown in 1992 to work for what was then Leslie Advertising. He and his family have been here since.

Advanced Maintenance's customers typically include service companies such as plumbing and HVAC contractors, uniform service companies, truck rental companies, non-profit organizations, landscaper suppliers as well as long haul trucking companies. Charles says that, "Commercial vehicles need to be on the road to be productive, so we meet the needs of customers by going to their location when the customers want the work done."

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Advanced Maintenance has grown its revenue base ten-fold since inception in June of 2009. Revenues have grown 27% from 2010 to 2011, achieving record sales for the month of August 2011. They've been able to start and grow through the recession by allowing customers to focus on their core businesses and reduce overhead by outsourcing fleet maintenance to reduce costs. Allowing customers the ability to focus on what they do best lies at the heart of what makes Advanced Maintenance a successful company.

Strong believers in community involvement, Advanced Maintenance joined the Greenville Chamber in June 2009. They are sponsors of the Manufacturers BBQ Bash, and participate in the Small Business Owner's Forum, Sales Roundtable, and Transportation and Infrastructure Committee. They support of Lungs for Life, The Susan G. Komen Race for the Cure, and Goodwill Industries' Champions Tribute.

About the Greenville Chamber's Small Business of the Month Program

The Greenville Chamber recognizes an extraordinary small business at each monthly board meeting. The Small Business of the Month is chosen by a selection committee from nominations provide by Greenville Chamber members. The Chamber's annual small business of the year is selected from the year's small businesses of the month. The 2011 Small Business of the Month presenting sponsor is Charter Business. Nominations can be made at <http://www.greenvillechamber.org/small-business-of-the-month.php>.

About the Greenville Chamber

The Greenville Chamber is the largest business organization in the Upstate. The Chamber's mission is to build one of the premier business communities in the world by leading through collaboration, building community prosperity, being the voice of business, and enhancing quality of life. For more information about the Greenville Chamber, call 864-242-1050, or visit www.greenvillechamber.org.

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