



## PRESS RELEASE

For Immediate Release – July 27, 2011

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### **PULSE Applauds Forbes Ranking of Greenville as Great Place for Young Professionals**

GREENVILLE, SC – The Upstate's premier and largest young professionals' association, PULSE, is pleased to see the region ranked as one of the nation's best places for young adults to live.

Forbes Magazine ranked the top 15 metro areas for young adults in the nation this week based on incomes and job growth, and Greenville came in at No. 13 – one slot behind Boston and just ahead of Little Rock, Ark.

However, PULSE leaders also believe Greenville ranks high because of it is quality of life that includes access to the mountains, beaches and a vibrant downtown. The photo used with the Forbes story shows an aerial shot of Fluor Field and most of downtown.

PULSE is also a major factor in the quality of life for young adults. Founded six years ago as part of the Vision 2025 plan, PULSE provides leadership, social and volunteering opportunities for close to 700 young leaders in the Greenville area.

Members take part in bi-monthly luncheons that feature area business leaders as speakers; networking events, quarterly service projects, the annual Hanger Party, specifically targeted art events for young leaders and a mentoring program known as PaceSetters.

"Greenville is poised to be one of the premier communities for young leaders in the nation," said Seph Wunder, PULSE chairman for 2011. "We believe PULSE is creating the next generation of leaders."

According to Greenville Chamber Executive Vice President John Moore, "Attracting and retaining young talent is critical to the future development of the Greenville economy. Recent graduates and young professionals fill critical roles at existing companies in our area both large and small.

They also are typically the most innovative and entrepreneurial members of our society and thus add great value in today's global, knowledge-based economy."

### **About PULSE**

Professionals United for Leadership and Social Enrichment, PULSE, is a leadership development program of the Greenville Chamber that provides young professionals (age 22-39) with outlets for social connection, as well as professional and leadership development opportunities for young talent. The program consists of monthly events for its members, ranging from seminars on topics of interest to young professionals to purely social networking opportunities. PULSE activities serve to connect young professionals to the community and provide them with meaningful opportunities to interact with others in their age group, as well as with business and community leaders. For more information, visit [www.greenvillepulse.com](http://www.greenvillepulse.com).

### **About the Greenville Chamber**

The Greenville Chamber is the largest business organization in the Upstate. The Chamber's vision is to build one of the premier business communities in the world by: leading through collaboration, building community prosperity, being the voice of business and enhancing quality of life. For more information, visit [www.greenvillechamber.org](http://www.greenvillechamber.org) or call 864-242-1050.

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